



MEDIA ADVISORY

July 20, 2026

LOWE'S JOINS HABITAT FOR HUMANITY TO CELEBRATE 50TH ANNIVERSARY WITH FAMILY FRIENDLY POP-UP EVENT ON JULY 25 AT LOWE'S OF WEST SAINT PAUL

Event encourages communities to meet neighbors and celebrate Habitat's impact through hands-on volunteerism

WHAT: On Saturday, July 25, Habitat for Humanity is teaming up with Lowe's to offer a hands-on, family-friendly pop-up event to celebrate both Habitat for Humanity International's 50th anniversary and its more than 20-year partnership with Lowe's.

The events will include family-friendly activities that benefit Habitat's mission, including hands-on fun such as toy-box box builds and Welcome Home sign decorating. **Tapping into the 'analog summer' trend**, the events are designed to encourage participants to go screen-free, connect with neighbors, and learn new skills – while also finding volunteer opportunities with Twin Cities Habitat for Humanity.

As an anniversary celebration, the event will include festive components like sweet treats and food trucks. Lowe's also worked with Habitat for Humanity to compile an anniversary gift registry. The list is available [online here](#). Tools can be dropped off during the event, at ReStore Home Improvement Outlets, or Monday through Friday at Twin Cities Habitat for Humanity (1954 University Avenue West, St. Paul, MN 55104).

WHEN: Saturday, July 25 from 10 a.m. to 1 p.m.

WHERE: Lowe's Home Improvement of West Saint Paul:
1795 Robert St S, West St Paul, MN 55118

WHO: Twin Cities Habitat for Humanity

ABOUT / VISUALS: This family friendly community service event includes food trucks, a Habitat education booth, hands-on opportunities including toybox builds and Welcome Home signs to decorate, the ReStore truck on site (with 20% off coupons), and more. Builds include contributions that can directly support future Habitat builds or repair programs in the community.

MEDIA CONTACTS:

Regina Eckes | Twin Cities Habitat for Humanity
(612) 305-7111 | Regina.Eckes@tchabitat.org

Doug Stone | Media Consultant
651-336-9907 | stone7586@gmail.com

Lowe's PublicRelations@lowes.com

About Twin Cities Habitat for Humanity

Founded in 1985, Twin Cities Habitat for Humanity is an affiliate and innovation leader within the global Habitat for Humanity network. Twin Cities Habitat brings together a broad coalition of supporters, volunteers, and community partners to create, preserve, and promote affordable homeownership across the seven-county Minneapolis–Saint Paul metro area—mobilizing approximately 10,000 volunteers each year. As the region's largest affordable homeownership builder, Twin Cities Habitat has partnered with 2,100 families to unlock the power of homeownership. Its nonprofit Community Development Financial Institution (CDFI), TCHFH Lending, Inc., provides affordable mortgage products, down payment assistance, and personalized supports—making homeownership attainable in an increasingly out-of-reach market. For the past decade, Twin Cities Habitat's foreclosure rate has remained below 1%. Thousands of households have strengthened their housing stability, financial well-being, and quality of life through Twin Cities Habitat. www.tchabitat.org.