



Habitat Hype Team Volunteer

Volunteer Service Description:

Volunteers will engage with their social media networks to raise awareness and support for Twin Cities Habitat's mission.

Responsibilities:

- Like/follow Twin Cities Habitat for Humanity's social media channels
- Subscribe to Twin Cities Habitat newsletters
- Share posts that interest you from Twin Cities Habitat's social media channels
- Post about your own experience with Twin Cities Habitat (ex: why you love volunteering with us)
- Invite friends to engage with Twin Cities Habitat by sharing Habitat events with your social network

Volunteer Impact:

Hype Team volunteers engage with friends, family, and peers online to increase awareness of what Twin Cities Habitat does. By interacting with and sharing Habitat's social media posts, you help encourage greater engagement with Habitat and participation in our programs. As a volunteer, you increase our capacity to reach more community members and build understanding of Habitat.

Skill Qualifications:

Volunteers will need a basic understanding of social media, including how to like, share, comment, etc.

Time Commitment:

Volunteers can engage with Twin Cities Habitat and hype us up on social media any time! Our Volunteer Management team will also send monthly encouragement emails.

Requirements:

- There is no age requirement to be a Hype Team volunteer, but volunteers are expected to follow any age requirements imposed by social media channels.
- Volunteers are expected to cultivate respectful, positive, and honest conversations about Twin Cities Habitat and affordable housing. Do not engage in harassment, bullying, or threats.
- Adhere to our [Social Media Guidelines](#) for this position

Training & Supervision:

Volunteers can get started without any training – just keep engaging with Twin Cities Habitat on social media as you already do!

Contact:

Volunteer Coordinator

Email: volunteer@tchabitat.org

Phone: 612-305-7114

Volunteer Signature Date

Staff Supervisor Signature Date